

hearing now

Summer News 2010

New Staff Update:



Hami Resalat

Clinical Audiologist

Hami, the latest member of our audiological team, was born in Tehran. Hami graduated with a Bachelor of Audiology in 1998 and worked in the field of diagnostic and rehabilitation audiology for the next eleven years.

She has an interest in languages, speaks Spanish

and had taught English as a second language, part time before deciding to move to Australia to experience living and working in a different culture. While Hami misses her family and friends she is enjoying the weather and lifestyle and has watched her first AFL football game.

When Hami is not working at Ear and Hearing she enjoys dining out with friends and attending concerts. Hami also excels in the kitchen and often fills the lunch room with delicious aromas from homemade delights. Hami also enjoys keeping fit and listening to music, listing Mark Knopler as her favourite music artist.

A note from the Principal Audiologist Moh Dadafarin



Welcome to the summer edition of our newsletter. In this newsletter we introduce you to Hami the latest audiologist to join our team.

If you are thinking of a Hearing Assessment, Check Up, Hearing Aid

adjustment etc... make sure you come and see us before Christmas, as every client who attends an appointment at our clinics before Christmas goes into our Christmas Hamper draw at each clinic.

Our team of audiologists are highly trained, experienced and offer a pool of knowledge that can be used to benefit all clients even those with the most complex hearing needs.

As a government accredited provider, we are able to provide FREE Hearing Aids and services to eligible pensioners and veterans. We are dedicated to finding an aid for you that fits your hearing loss, your lifestyle and your budget. Our "After Care Rehabilitation" program includes Hearing Workshops to provide additional support to our clients particularly when they are coming to terms with wearing Hearing Aids for the first time.

If you are thinking of updating your Hearing Aids, we have a special promotion on premium Hearing Aids with a \$900 discount being offered on the purchase of two Hearing aids.

In this issue we introduce you to Connectline, a streamer device which is designed to connect your hearing devices wirelessly to any Bluetooth device including mobile phones, TV's, landlines etc.

You may also read about our client, Fred Seymour and his wife Barbara's amazing adventures on their tandem, having cycled over 40,000km throughout the world.

On behalf of myself and the team, I would like to thank all our clients for their ongoing support, customer loyalty and positive feedback. I wish everyone a safe and happy Christmas and we look forward to seeing you soon.

ENJOY THE MOVIES FROM EAR AND HEARING!

Simply, in 100 words or less, tell us how a hearing aid has changed and improved your quality of life. Are there any everyday situations or goals that you have now achieved with the help of your hearing aid?

HOYTS

2 FREE TICKETS

Every entry will receive 2 FREE tickets to the movies and go into the draw to win 1 of 3 Fantastic Christmas Hampers

Send your entries to leisa@ear-hearing.com.au or mail to Christmas Hamper Competition
2 Cotham Road
Kew VIC 3101

**Competition closes Dec 17th and the winner will be notified by phone and names printed in the next "Hearingnow" newsletter.

Holiday Trading Hours

Christmas & New Year closing times:

Kew Office

Closed Christmas Day,
Monday 27th December
Tuesday 28th December
& New Years holiday 3rd Jan

Camberwell, Reservoir & Malvern Office

Closed Christmas Day through to
Monday 10th January 2011.

For all urgent matters during this period please call 1800 HEARING (1800 432 746)

Special Summer Offer



Up to \$900 off* when you purchase two hearing aids. Receive up to \$400 off* when you purchase one hearing aid.

To take advantage of this great offer and your free on-site trial contact us on 1300 761 667



*Conditions apply. Not valid with any other offer. Discount will vary depending on the model selected.

Connectline the Ultimate listening experience



Hearing clearly and being heard makes all the difference in almost every situation in daily life. However, certain situations, such as talking on the phone, remain difficult to manage- even with the best hearing devices, and that's where Oticon ConnectLine comes in.

With ConnectLine solutions hearing aid users can finally talk on the phone, watch TV, and listen to music with just as much ease as everyone else. ConnectLine takes the wireless connectivity of the popular Dual, Epoq, Vigo, Acto, Chili and Agil connect hearing instruments beyond connection to mobile phone, music players and PC's by streaming audio from televisions and landline phones directly to a wearer's hearing aids.

It all starts with the Streamer – the heart of ConnectLine is the gateway between your hearing instruments and a whole world of Bluetooth devices.

Share the TV experience with the ConnectLine TV adaptor. This attractive and unobtrusive small adaptor streams clear audio into your hearing instruments without the echo or lip synch problems of standard Bluetooth transmitters. So relax, hear the score, get the news, never miss a punch line and listen at your preferred volume while the family listens at theirs.

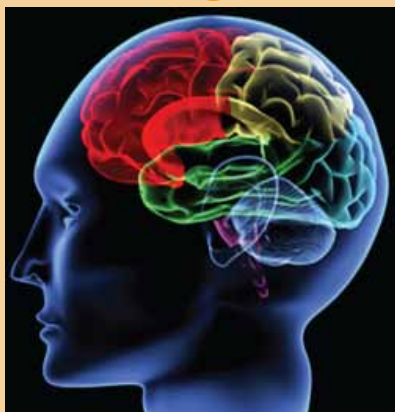
ConnectLine Phone adaptor turns your landline phone into a wireless Bluetooth phone. No need to replace your current phone. Enjoy hearing on the phone clearly through both ears hands free.

- No more running for the phone.
- No more missed calls.
- No feedback worries.

ConnectLine adaptors deliver excellent sound quality and are easy to use. There are no dropped connections and the connection only has to be established once

Call today on 1800 Hearing (1800 432 746) and receive a FREE DVD information pack.

Hearing Aids Stimulate brain activity



A hearing aid does more than help you hear. It also helps your brain remember the sounds you cannot hear without your hearing aid.

Many studies have shown how hearing loss adversely impacts on the quality of life but another important effect of hearing loss is often overlooked. That is that hearing loss affects the brain's ability to remember common everyday sounds.

When the hearing nerves lose their function and no longer channel particular sound signals to the brain, the brain "forgets" that sound over time and loses the ability to recognize it.

The brain centre for hearing stores sounds for up to three years following the onset of hearing loss so as time passes the brain's "memory bank" of sounds diminishes.

Therefore it is important to have your hearing tested and have hearing aids fitted when you are losing your ability to hear. The good news is that once you have a hearing aid the hearing processing resumes supplying signals to the brain.

When the fitting of a hearing aid is seriously delayed, the brain has "forgotten" the meaning of many sounds and is unable to transform the incoming signals into understandable information—that is the brain no longer automatically recognizes ordinary everyday sounds such as the hum of the refrigerator and must learn to identify them all over again— a process which takes time and perseverance. In short the sooner hearing loss is treated the less re-learning your brain has to do. So don't delay when you find yourself missing out on life because of hearing loss, contact us at Ear & Hearing and let us "Bring Your Hearing Back to Life".

Batteries FREE postage

Batteries FREE Postage call today 1300 761 667 and save over 50% on your battery purchase.

- Each card of 6 batteries RRP \$12 pay only \$6 (Save \$6 per card)
- Buy 4 cards or more \$5.20 each (Save \$6.80 per card)
- Box of batteries - 10 cards - \$48.00 box (Save \$7.20 per card)

(There is no charge for batteries for eligible Pensioners, Veterans & Workcover clients)

Upcoming Ear & Hearing Workshop

Register your place today

Next workshop 5th February 2011

Time: 10am – 1pm

These workshops have helped so many of our clients and it's really what sets us apart from other hearing clinics. Our workshops are an integral part of hearing rehabilitation and work through a number of different topics such as:

- Coping with hearing loss
- Learning new skills to handle difficult listening situations
- Techniques for mastering audio-visual listening
- Relaxation and confidence building techniques

Conducted by Lisa Dyer, a highly qualified Speech Pathologist who specialises in hearing loss management and tinnitus counseling, our workshops are conducted at our Kew Office, 2 Cotham Road, Kew.

Call 1800 HEARING (1800 432 746) to reserve your place at our next hearing workshop and to register for future workshops.



Hearing Aid insurance made easy

Your hearing aids are small, fragile, valuable and are easy to lose or damage, and costly to repair or replace. That's why it is important to protect such a valuable asset with insurance.

Check with your existing Home and Contents insurance policy. All companies policies vary but most can include hearing aids under Home and Contents insurance in your specified list.

Hearing aids are subject to tax rebate

If you pay tax and your family's medical expenses (including your hearing aids) exceed \$1500 within this financial year, remember to claim a tax rebate for your hearing aids.

Update your details

If your contact details are about to change please let us know by calling 1300 761 667 or send us an email to: hear@ear-hearing.com.au

Refer a Friend

Do you have a friend or family member who you think may benefit from seeing us?

Refer them today and you and your friend will both receive 12 months battery supply and maintenance FREE.

Remember to quote your friend's name to our friendly administration staff at the time of booking.

*Normal battery usage applies

Share your story!



MS JULIE HOSKINS KEW, MELBOURNE

I have always had slightly reduced hearing capabilities, but during my thirties, my hearing deteriorated so that it was much harder to keep up with conversations, and it was impacting on my career and my ability to teach effectively.

With encouragement from my family, I visited Moh at Ear and Hearing Australia in Kew. He undertook comprehensive tests of my ears and my hearing. We came to the conclusion that hearing aids were a necessary step. Of course, this was something I would prefer not to face; however, I was prepared to give them a go.

Moh explained that I would have to get used to hearing speech in different ways, and so although the hearing aids would provide a marked difference in my ability to hear sounds it would take a little longer for my brain to get used to the change in speech. This was certainly the case, but after persisting for a few months, I am now very pleased with the results. My impression is that

I now have a distinct advantage over my friends when we are in noisy café environments. I seem to be able to hear better than they do now!

The other thing I love about having hearing aids is all the accompanying technology that provides further improvements to my hearing experience. I have a streamer for my iPhone that allows me to listen to music

through my hearing aids. The Streamer makes phone calls so much easier, as I listen to the conversations through my hearing aids rather than by holding the phone to my ear. As I have to make numerous phone calls for my job, it has made this task so much less stressful.

Moh and the team at Kew are always courteous and happy to provide thorough back-up service.

FRED SEYMOUR

Fred has been a valued client of Ear and Hearing and hasn't let wearing a hearing aid slow him down. Incredibly together with his wife Barbara they have cycled over 40,000km. Fred says that his hearing aid is really life changing in so many ways. "For one, Barbara and I can happily carry on a conversation whilst riding – not possible before". Fred says that "they never feel more alive then when they are on their bike". Read about their amazing journey below - the full story is on our website.

It all began in 2004 while on holiday in Bright. Fred and Barbara noticed a tandem for hire whilst walking past the local bike shop. Their first ride was a 12km wobble down the local bike path where they returned exhausted but exhilarated.

On returning to Melbourne with their appetite for adventure revived, and with a new found interest they where able to borrow a neighbour's tandem, which the neighbour had received in exchange for her lawn mower.

Fred and Barbara found that tandem cycling suited their temperament. The main advantage being that they always finished in the same place at the same time.

They began by increasing their fitness levels by particular long rides including the Great Victorian Bike Ride and similar trips in Tasmania, Queensland, NSW and Western Australia. They then completed a 2500km ride from Seattle to Los Angeles on a self supporting tour, cycling a grueling 80km a day.

Their thirst for adventure continued and in 2007 they cycled 2000km in 6 weeks in France. They cycled up and down the Champs Elysee, then across to La Rochelle on the Atlantic Ocean, down to Bordeaux, across the Central Massif and up to the Loire River.

Fred states that "Cycling is a wonderful way to see the country - the journey unfolds slowly enough to take it in, you smell the land, you feel part of it and you engage with the local people in a manner which does not seem possible when you travel any other way."

In 2010, at the tender age of 77, the biggest challenge yet, the Yorktown Virginia to Astoria Oregon. The ride covers much mountainous terrain including; the Appellation, Ozark mountain ranges, the Rockies, the Cascades and the Coastal ranges. The demanding task of the 7090km ride included; 55000 meters of climbing which accumulated in total to 447 hours of riding at 16km per hour. The total number of days was 93 including 13 rest days. The steep terrain which they likened to a roller coaster with strong headwinds and crosswinds, made the trip all the more challenging.

Fred's motto is "pain is temporary but the enjoyment of the memory will last forever"

Fred and Barbara enjoy the challenges and friendships that cycling has brought. In 2012 whilst visiting friends, they plan to travel from Amsterdam to Rome – by bike of course, on their next adventure!